

real talk

Break the cycle of domestic violence with just a few words.

A Presentation by Sagesse Domestic Violence Prevention Society

About Sagesse



sagesse

[saʒes]

Feminine Noun

WISDOM

*Empowering people,
organizations and
communities disrupt the
structure of domestic
violence*



Core Organizational Principals

- Client Centered
- Equity
- Empowerment
- Innovation





Recognize
Empathize
Ask
Listen

**Break the cycle of
domestic violence with
just a few words.**

We are all impacted by domestic violence in our communities. This is an issue that is too big to be ignored. It's time to get REAL.



Why Informal Supporters?

You DON'T have to be an expert

- **80 percent** of people tell an informal supporter
- **Positive conversations** can help to buffer some of the negative mental health affects of abuse



REAL Talk Primary Prevention



- How many people can see this?
- How many ways can we get this out there?

Computer decals



Email signatures and web graphics

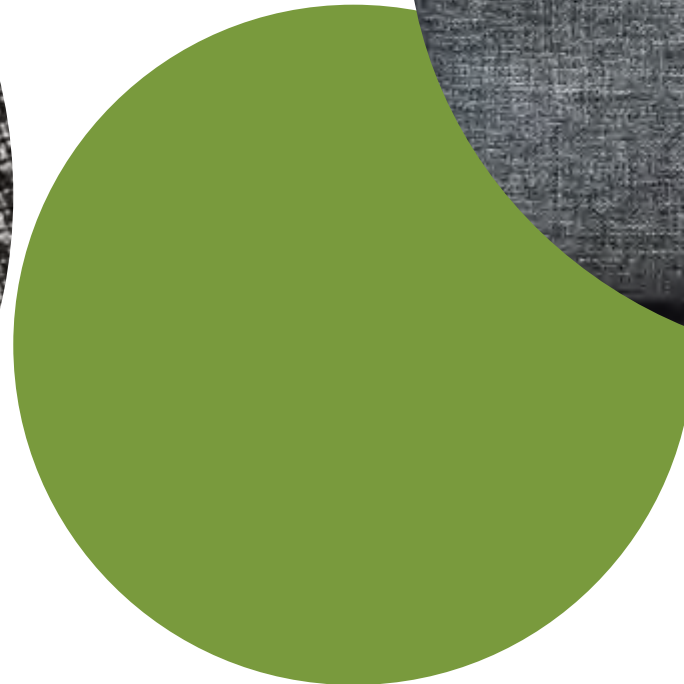
real talk

LEARN MORE



sagesse.
Heal. Learn. Grow.

Buttons and pins



Swag

#realtalk

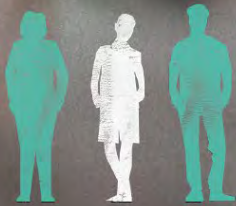
**Break the cycle of domestic
violence with just a few words.**


sagesse.
Heal. Learn. Grow.

Postcards

**1 in 3 Albertans
will experience
domestic violence
in their lifetime**

real talk



You can help.

Our REAL Talk workshops are available to anyone interested in learning how to recognize domestic violence, understand its impact, and develop comfort in responding to domestic violence disclosures, including providing appropriate support and referrals.

To attend or book a REAL Talk workshop, visit:

www.realtalk.sagesse.org

or call (403) 234-7337


sagesse.
Heal. Learn. Grow.

let's get
real

**Recognize
Empathize
Ask
Listen**

**Break the cycle of
domestic violence with
just a few words.**

Window decals



Consumer Receipts

Partnership with Highlander
Wines + Spirits

- Message included on all receipts
- Postcards shared with deliveries or large orders
- Banner on website



Direct Energy Insert



GETTING REAL!

Direct Energy Regulated Services is proud to partner with Sagesse on its REALTalk campaign—ensuring all Albertans have access to facts, tools and support networks towards ending domestic violence in Alberta. REALTalk is about:

- Recognizing domestic violence,
- Empathizing with the person impacted by the violence,
- Asking them what they need, and
- Listening without judgement.

If you, or someone you know are experiencing domestic violence contact:

Sagesse

403-234-7337 ext. 100
info@sagesse.org

FOR 24 HOUR SUPPORT

CONNECT Family & Sexual Abuse Network
Domestic Violence: 1-866-606-7233
Sexual Violence: 1-877-237-5888



1 IN 3 ALBERTANS WILL EXPERIENCE DOMESTIC VIOLENCE IN THEIR LIFETIME

TO LEARN MORE ABOUT SAGESSE, ITS PROGRAMS AND HOW TO GET INVOLVED IN OUR REAL TALK CAMPAIGN VISIT:

www.sagesse.org and www.realtalk.sagesse.org



Direct Energy and Direct Energy Regulated Services are not affiliated with Sagesse.



Handsome Alice
THEATRE
PRESENTS



CREATED AND
PERFORMED BY
MEG
FARHALL
AND
MICHAEL
ROLFE

BETWEEN US

DIRECTED BY
VANESSA
PORTEOUS

FEBRUARY 21-29, 2020

7:00PM - MATINEES SAT & SUN 2:30PM

VERTIGO STUDIO THEATRE - 115 - 9 AVENUE SE

TICKETS (403)221-3708

www.handsomealice.com



Local play

- Toolkits and swag available
- Information about Real Talk included in promotions
- Moderation after shows





Ambassador program



Primary, Secondary, and Tertiary Support



Simple lessons in simple language

- **Makes it clear that violence can happen to anyone.**



Room to Expand and Grow





Questions & Feedback

carrie@sagesse.org

communications@sagesse.org

