

Module Four: Skills & Tools for Collective Impact

[DIY Toolkit | Theory Of Change - YouTube](#)

[Arts-Impact-Fund-Guide-Template-for-a-Theory-of-Change.pdf \(artsculturefinance.org\)](#)

Developing a Theory of Change. Practical Guide. Part 1 [aecf-theoryofchange-guidance-2022.pdf](#)

Developing a Theory of Change. Practical Guide. Part 2 [aecf-theoryofchange-steps-2022.pdf](#)

Developing a Theory of Change. Practical Guide. Part 3 [aecf-theoryofchange-steps-2022.pdf](#)

Theory of Change examples [aecf-theoryofchange-examples-2022.pdf](#)

Below are some tools that you can explore to assist you in the development of your communication plan and continuous communication strategy:

This tool is designed to help you to map out the most effective approach to continuously communicate about how your Collective Impact plan is evolving. [TOOL | The 4 "M"'s of Effective Communications](#)

A high-level account of the process and progress the Collective Impact initiative has made since its inception. [TOOL | Key Milestone Report](#)

[TOOL | Journey Map](#) - A tool for collaborative tables to both articulate and track their progress through the early phase.

[TOOL | Identify Communications Channels](#) - Identify the communication channels you want to use to reach your target audiences.